

# Our Artwork Posting Policy

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## DPW = Original, Natural Media, Fine Art

This is our niche. There are many websites that mix original art and reproductions, however we want our buyers to be able to rely on knowing we only offer original, natural media, fine art.

### What is Allowed on DPW

- your own, self-produced, original art; such work can be made from the images of others if there are no copyright issues
- natural media - no reproductions, photography, or digital art; natural media does include fine art prints, such as woodcuts
- 2-D work that is intended to be displayed on a wall

### What is Not Allowed on DPW

- promotional or advertising images
- artwork with promotional text
- images of multiple works of art, unless sold together
- explicitly sexual images; tasteful, traditional fine art nudes are welcome
- work that is in any way offensive to any reasonable person, this includes, for example, works of violence, prejudice, or personal defamation

The general rule of thumb to follow is only images can be posted on DPW that show ***a single work of art exactly as you would sell it.***

## List of Allowed Media

These are the currently available values for setting the media for artwork in DPW. There may be other media that are also allowed by our posting policy. Please feel free to ask about any that are not in this list.

- Oil
- Acrylic
- Watercolor
- Pastel
- Mixed
- Gouache
- Pen and Ink
- Other
- Graphite
- Colored Pencil
- Charcoal
- Printmaking
- Alcohol Inks
- Scratchboard
- Encaustic
- Glass
- Fiber Art
- Casein
- Fabric Painting
- Mosaic

## DPW Account Requirements

- the DPW account must be opened in the artist's name (can be a pseudonym)
- only the work of one artist can be shown and sold for each DPW account

## Custom Print (Reproduction) Pages

While the art posted to your **DPW Gallery website** must follow our posting policy, you can create custom "Print" pages in your DPW Gallery website for showing and selling giclées and other reproductions. You can read more about "Print" pages [here](#).

## Photos pulled from Blogs

DPW offers our members the convenience of automatically pulling in their artwork from their blog posts. Occasionally a member will post to their blog and the first image in the post will be a photo and not an image of a work of art. If the member has their account configured to have DPW auto pull from their blog feed each night then that non-artwork image will show up on DPW and in the Daily Email.

If this happens, we will hide the photo and the auto-pull will be turned off. The member will receive an email and can turn the pull back on in their Account Info page or, if they often post non-art related posts to their blog, they can chose instead to pull their post on demand by clicking the "Pull Post" button above the Art Tracking grid.

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