

Your Traffic Statistics Explained

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How to view your Statistics

As a member, you can view the traffic statistics for your paintings on your **my Traffic** page:

<https://www.dailypaintworks.com/Account/Statistics>

To get there, simply sign in, click on the **my paintworks** link up at the top of the site, and then click the **my Traffic** tab.

Charted by Artwork not by Day

Usually traffic statistics are presented as **clicks per day**. In DPW, your traffic is presented *by artwork* and not by the day the clicks occurred. This can be confusing because there *are* dates on the horizontal axis, however these are simply the dates your paintings were published and not when the clicks occurred.

So, if you published a painting on July 3rd, then all of the clicks on that painting would be charted on July 3rd *regardless of when the clicks occurred*. While this approach doesn't show your overall trend in traffic over time, it does show you the

relative popularity of your paintings.

What do the Categories of Clicks Mean?

There are four categories of traffic that are presented in the chart. You can switch between viewing them by using the **View Stats** drop down list above the chart to the left.

The Statistics Categories:

1. Popup View - the number of times a thumbnail of your painting has been clicked on any page in DPW or in the Daily Email.

2. Gallery Clicks - the number of times the link to your DPW Gallery is clicked in the popup window for a painting.

3. Blog/Website Clicks - the number of times the link to your blog or website, if you have one, is clicked in the popup window for a painting.

4. Facebook Clicks - the number of times the link to your Facebook page, if you have one, is clicked in the popup window for a painting.

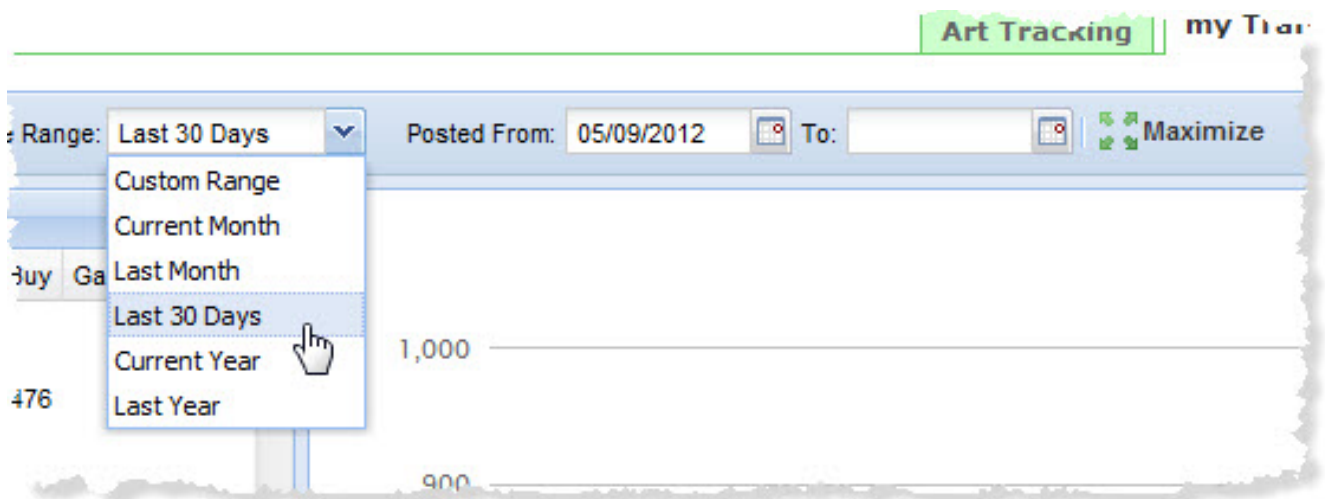
You can set your blog, website, and Facebook page URLs on your [Account Info page](#).

Useful Features of the Statistics Chart

The statistics chart is quite interactive toward the goal of letting you clearly see which paintings are receiving traffic.

Constrain by a Date Range

Up above the chart is a **date range** drop down list and **to** and **from** date fields. Use these to constrain the paintings being charted by time. Keep in mind if you select a date range that is wholly in the past you will no longer see any new paintings in the chart. To see these again, simply select an open ended date range such as *Current Year*, *Current Month*, *Last 30 days*, or a *Custom Range with no to date*.



View Information about Paintings in the Chart

856 Popup Views for **Edge of the Marsh - SOLD - \$305.00**
Posted on: Sun 05-20-2012

Sun May 20 2012

Edge of the Marsh - SOLD
\$305.00



Click Type	You	Average
View:	856	216
Buy:	651	78
Gallery:	26	14
Blog:	36	10

12 May 2012

May 2012

You can mouse over a painting in the list to the left of the chart to view summary information about it in a tool-tip or click a painting to open a popup with a thumbnail and a table of the painting's statistics.

You can do the same with the bars, which correspond to a painting.

Posted - Fri, Jun 8, 2012 at 2:59 PM. This article has been viewed 15436 times.

Online URL: <https://help.dailypaintworks.com/knowledgebase/article.php?id=46>